Effective Leadership Skills

Strong leadership is critical to the success of today's organizations.

Competitive advantage no longer means having the right strategy to move the organization forward. Thriving organizations know that it also takes strong leadership to move those strategies forward.

Although leaders may emerge as a by-product of the group processes, this is neither an economical nor an effective way to developing leadership. Everyone wins when the organization moves from "leading from the top" to cultivating leaders from within.

If your organization is committed to success and the importance of developing leaders, then this course can help.

Benefits of this program:
In just one day, big benefits you'll see immediately:
- Feel more comfortable and confident in your role as a leader
- Keep problems from turning into crises
- Increase team effectiveness
- Speak with more confidence and persuasion
- Ease the resistance to change
- Avoid the unethical behaviors that have plagued other business leaders

Who will benefit:
- Team Leaders
- Potential Leaders
- Supervisors
- Managers
- Directors
- Anyone looking to make a positive change at work

Course Objectives:
- Develop a working definition of leadership
- Differentiate between managing and leading
- Identify and develop skills needed to lead effectively
- Identify individual leadership styles
- Develop strategies for increasing your effectiveness in a leadership role
- Create a plan for unlocking the potential of all team members

As a result of this training, you will be able to...
- Identify and develop the most significant traits of successful leaders
- Cultivate leadership within yourself and others
- Identify the strengths and weaknesses of leadership behavior styles
- Develop and lead a superior team
- Understand the importance of your role as change agent
- Use your ethical lens to guide you through decision-making

Leadership is a skill and therefore can be learned or acquired. This dispels the myth that people are either born leaders or not. Leadership requires tremendous effort. As discovered through this session, leadership also has tremendous rewards.

Successful Communication Skills

Program Agenda

Laying the Groundwork and Defining Leadership

- Differentiate between managing and leading…what you need to know to become a true leader
- Discover the many roles of a leader and the importance they play in your success as a leader
- Gain a better understanding of the differences between power and authority, and the impact they have on your ability to influence others
- Identify what influences you have over the motivation of others – and find out how you can use this to gain greater productivity

Developing Strategic Leadership Styles

- Discover your personal leadership style
- Learn how to appreciate the strengths of others
- Determine which strategies work most effectively when working with others
- When the pressure's on, techniques for successfully leading others

Leadership Principles: Moving From Manager to Leader

- Identify the "must know" leadership principles and learn how to apply them to yourself
- Honesty, trust and integrity -- these three words go a long way to developing strong, effective leaders
- Team leadership principles that will create a productive team environment and strengthen your existing team
- The art of encouraging smart risk-taking and problem solving
- Tips to lead through conflict and avoid destroying trust that will be damaged if left unresolved
- Communication strategies for successful leadership

Putting Leadership into Practice

- What you need to do to be a positive force for change in your organization
- Tips for easing the resistance to change
- Ethics and leadership: taking a look at the relationship between the two and the impact on your decision making
- Strategies for identifying your team's talents…and recognizing the potential leaders among them
- Develop an action plan to move you toward becoming a more effective leader within your organization